# Sponsorship Opportunities



## Who We Are

100+ Women Who Care is a group of 100+ local women who are passionate about making an immediate, direct, and positive impact on worthy charities within our community. Join us and 100% of your donations go directly to the quarter's chosen charity.

Members are asked to make a commitment of four (4) quarterly donations when they join, regardless of whether they can attend each meeting. Members have an opportunity to nominate and vote on the charity of their choice. No bake sales, no car washes, no calling friends to ask them for money, no major time commitment; just a \$100 check and the chance to get together with friends once per quarter.

At each event, three of the non-profit organization nominations are selected to be presented to the entire chapter and then the chapter of 100+ women will then vote on which non-profit will receive the donations collected at the event. Donations will only be given to a non-profit 501(c)(3) organization serving the Mt. Pleasant, Burlington, Ft. Madison and Fairfield areas.

WOMEN STRENGTHENING. WOMEN EMPOWERING. WOMEN IMPACTING.

Right Here. Right Now.

### Board of Directors

Candice Becker | President

Jesse Aynes | Advisor

April Cornell | Trustee

Holly Frary | Trustee

Blake Radel | Trustee

Laura Rawson | Trustee

Timber Roden | Trustee

Amanda Rundquist | Trustee

Jill Yoder | Trustee

## Upcoming Events

#### **November 17, 2016**

Airport Road Vineyard & Winery Mount Pleasant, Iowa

#### **February 23, 2017**

Catfish Bend Casino Burlington, Iowa

#### June 1, 2017

Union Block Mount Pleasant, Iowa

#### August 17, 2017

Burlington Golf & Country Club Burlington, Iowa 89%

of consumers are very likely to switch brands and/or companies to one that is associated with a good cause

84%

of adults are likely to tell their friends of a company's involvement with a good cause

82%

of adults consider a company's social commitment before making an important decision on where to shop and what service and products they buy

43%

of adults believe that companies should prioritize and support issues that affect the quality of life in their local communities



This is a truly unique opportunity for your company to gain exposure and awareness with members of Southeast Iowa's most prominent communities, and a great time for you to exhibit your commitment as a proud sponsor and partner in 100+ Women Who Care's mission.

#### Through partnership with the 100 Women Who Care: Blackhawk Chapter, your company can:

Demonstrate community involvement and philanthropic efforts within the local area

Increase visibility, heighten brand awareness, and enhance customer loyalty

Network to connect with other local businesses and non-profit organizations

Assist in offsetting event costs for the chapter

# Sponsorship Opportunities

Recognition as Presenting Sponsor in awarding a \$2,000 scholarship to a young woman in the local area

Company logo on all marketing collaterals

Company logo and sponsorship level placement in event program book

Advertisement in event program book

Reserved table for eight (8) guests at every event

Display table at every event

Exposure in presentation at every event

Logo on floor banners at every event

Photography opportunity at time of check donation

Window sign for your company to display your support

Exposure on 100+ WWCBC website

Social media coverage on 100+ WWCBC Facebook page

Platinum \$5,000	Gold \$1,000	Silver \$750	Bronze \$500
•			
• prominent	•		
• prominent	•	•	•
● full-page color	● full-page color	● full-page color	● quarter-page color
•	•		
•	•		
<ul><li>prominent company logo</li></ul>	ecompany logo	ecompany logo	● company name
•	•		
•	•		
•	•	•	•
● company logo and website link	● company logo and website link	● company logo and website link	● company name
extensive coverage	•	•	•

## **IMPACT YOUR COMMUNITY.**

Right Here. Right Now.

Become A Sponsor www.100whocareblackhawk.com | 100whocare@gmail.com